



Dear Advertiser:

The Bach Ensemble is a 40-voice choral group, founded by Dr. Vic Silvestri and dedicated to the memory of his friends Loretta Walker, M.S.W., and Paul Moylan, Ph.D., who were great lovers and supporters of classical music events. For this, its Eighth Season, the Bach Ensemble will continue to delight audiences with concerts and educational programs throughout Southwest Florida. For the past seven years the group has offered performances and educational programs in Southwest Florida, including a number of first performances of Baroque choral works. In its Fifth Anniversary season, the Ensemble traveled to England, performing in Bath Abbey, at St. Paul's Actors' Church in London, and in The Queen's Room on the Queen Mary 2. The Bach Ensemble is dedicated to preserving the legacy of J.S. Bach and his contemporaries, under the direction of Dr. Ronald Doiron.

Concerts are given in the performance style attributed to the Baroque era, with orchestra. Public workshops are also offered. The Troubadours, a small group within the Ensemble, are available on request to perform classic Broadway, operetta, and light classical music. Also, this fall we host the second annual Southwest Florida Bach Festival open to all music students to promote classical Baroque music knowledge, performance and professionalism.

We are offering advertisers the opportunity to reserve space in the Season Program. By doing this, you will ensure that your organization's advertisement will appear in every program for every concert. Please visit our website at www.thebachensemble.org to learn more about our organization and upcoming programs, and to listen to some of our concert recordings.

Please fill out the attached forms with your information and forward it to:

Carol Hedman
26700 Lost Woods Circle,
Bonita Springs, Florida 34135
Or via email to: development@thebachensemble.org
Or Fax 239-280-2555

If you have any questions or require any additional information, please do not hesitate to contact me in Bonita Springs at 239-948-5290.

The deadline for the 2009/2010 program is October 24, 2009. Reserve your space early.

Why not put a little Baroque in your life this year?
Thank you for your support.

Sincerely,

Carol Hedman

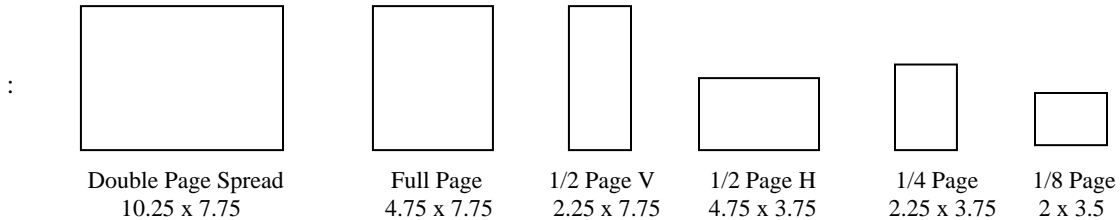


The Bach Ensemble Season Program Advertising Rates 2009/2010

	<u>Image Live Area</u>	<u>Color</u>	<u>B&W</u>
Back Cover	10.25 x 7.75	\$ 700	N/A
Inside Front Cover	4.75 x 7.75	\$ 650	\$ 485
Inside Back Cover	4.75 x 7.75	\$ 650	\$ 485
Full Page	* (Bleed size is 5.625 x 8.625)	\$ 600	\$ 470
Double Page	* (Bleed size is 11.125 x 8.625)	\$ 800	\$ 600
1/2 Page Preferred Position. Vertical or Horizontal		\$ 425	\$ 300
1/2 Page Vertical	2.25 x 7.75	\$ 350	\$ 275
1/2 Page Horizontal	4.75 x 3.75	\$ 350	\$ 275
1/4 Page	2.25 x 3.75	\$ 225	\$ 150
1/8 Page (horizontal only)	4.75 x 2 (Business Card)	\$ 55	\$ 35
Tributes/Dedications		\$ 25	

Banners/Dedication lines: \$25 each (limited to 2 lines please print or type)

*For full-page ads or double-page spreads that bleed (image or background that goes beyond the trim) remember to extend the bleed 1/8" past trim



THE FOLLOWING IS A CHECKLIST TO USE WHEN SUPPLYING YOUR DIGITAL AD:

- ✓ Provide all photos or graphics @ 300 DPI at ad size in CMYK format.
- ✓ If using a program that traps, be sure to turn trapping off. (The new "Computer to Plate" system automatically traps more precisely than present publishing programs.)
- ✓ For full-page ads and double-page spreads that bleed, extend the bleed 1/8" past trim.
- ✓ Be sure to include ALL type fonts on disk.
- ✓ Be sure to include ALL links with file.

PROGRAMS:

MAC: Adobe PageMaker, Illustrator, Photoshop, PDF, Macromedia, Freehand, QuarkXpress

PC: Adobe PageMaker, Illustrator, Photoshop, PDF QuarkXpress,



2009/2010 Bach Ensemble Music Program
Advertising Contract & Order Form

Date: _____

Advertiser: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell _____

Email: _____ @ _____

Web site: www. _____

Ad Placement: _____

Ad Size: _____

4/C or B/W _____

Rate: _____

Amount Due: _____ (Terms 30 days)

- Provide ALL photos or graphics at 300 dpi at ad size in CYMK format
- If using a program that traps be sure to turn trapping off
- Full page ads and double page spreads that bleed, extend the bleed 1/8" past trim
- Be sure to include all type fonts on disk
- Be sure to include all links to file

Signature – Title

Today's Date

■ Check: No. _____ Amount \$ _____

■ Credit Card: Visa Mastercard American Express

Card Holder _____

Address _____

City/State/Zip: _____

Card Number: _____ Exp _____

- For your convenience, the Bach Ensemble also accepts Paypal. Please sign onto our web site at www.thebachensemble.org.

- Please remit your check to: **The Bach Ensemble**
 6017 Pine Ridge Road
 Suite 96
 Naples, Florida 34119